

NOTICE

The Board of Directors for the Arlington Convention and Visitors Bureau will hold a Board Meeting on **Wednesday, February 10, 2021 from 3:00pm to 5:00pm.**

This meeting of the Board of Directors will be held via TEAMS.

1. Click and join at the specified time and date:

[Join Microsoft Teams Meeting](#)

[Learn more about Teams](#) | [Meeting options](#)

MOBILE:

- To get the best of Teams meetings on mobile, including audio, video, and content sharing, you'll need to download and install the Teams mobile app.
- If you have the app, select Join Microsoft Teams Meeting in the meeting invite to open the app and join the meeting. If you don't have the app, you'll be taken to the app store where you can download it.
 - If you do not have a Teams account, select Join as a guest and enter your name to join the meeting as a guest.
 - If you have a Teams account, select Sign in and join to join with access to the meeting chat and more.

Note: Try to download the app before the meeting starts. It might take a minute or two, depending on your Internet connection.

Ron Price, President and CEO
Arlington CVB

Notice posted on Feb. 2, 2021 **at** 4:15 p.m.

Arlington Convention & Visitors Bureau Meeting of the Board of Directors

February 10, 2021

3:00pm

AGENDA

I. Call to Order

II. Consent Agenda

A. Board Attendance Record

B. Approval of December Minutes and Attendance

III. Chairman's Report

A. Executive Committee Update

IV. CEO Report

A. Review & Approval of December & January Financials

B. CEO Summary for January & February

C. Department Reports

i. Sales

ii. Sports

iii. Marketing

iv. Operations

V. ESA Report

A. December & January Activities/Revenue

VI. New Business

VII. Old Business

VIII. Board Contact Information

IX. Upcoming Meetings & Events

X. Adjourn