

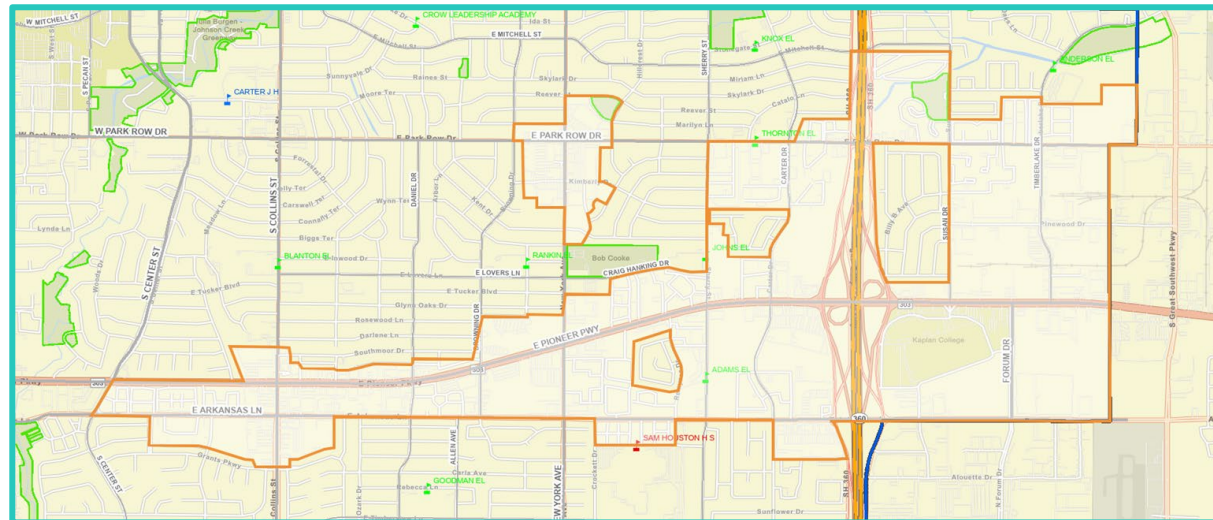


International Corridor Community Meeting March 20, 2024



PURPOSE OF VISIONING EFFORT

- To engage the community of residents, businesses, and visitors in the International Corridor to help develop a vision for the future of the study area
- To create recommendations and an action plan to support the vision
- To mobilize stakeholders to work together to achieve the vision
- To put community desires into action



VISIONING INPUTS

PREVIOUS INITIATIVES:



- New York Avenue Corridor Strategy
- Comprehensive Plan
- Collins and Pioneer Design Guidelines
- Unity Council Report



COMMUNITY FEEDBACK:

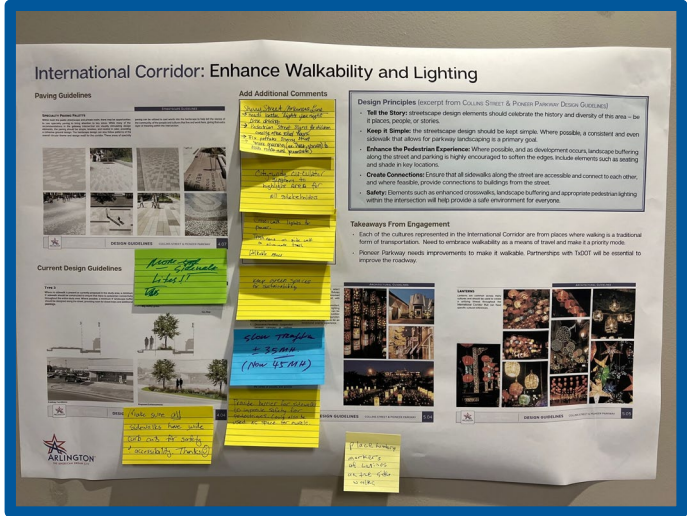


- Advisory Committee
- Public Workshop and Open House
- Public Online Surveys



STAKEHOLDER INPUT:

- Property and Business Owners
- Residents
- City Council Members/Staff
- County and State Elected Representatives



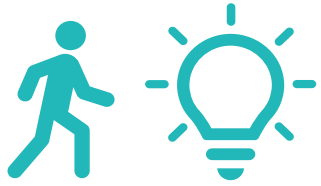
INTERNATIONAL CORRIDOR VISION STATEMENT

The City of Arlington's International Corridor is a **diverse, walkable, and vibrant** area where residents and visitors alike come together with mutual respect and appreciation for its **unique cultural experiences**.

The International Corridor is a **welcoming, attractive, and safe place** where multicultural heritage is **preserved and celebrated**. Complementing other destinations in the American Dream City such as the Entertainment District and Downtown, the International Corridor provides **economic opportunity** and a **high quality of life** for a wide range of businesses and residents.



GUIDING PRINCIPLES AND RECOMMENDATIONS



Improve Walkability and Lighting

- Install pedestrian-scale lighting
- Implement improved streetscaping
- Improve connectivity to the neighborhoods
- Evaluate intersections for traffic signal improvements



Enhance Aesthetics and Identity

- Encourage installation of public art
- Improve private signage standards
- Improve building façade and landscaping standards
- Install banners and gateway icons in the median throughout the Corridor



Build Community Capacity

- Explore creation of an area management association
- Target neighborhood engagement efforts in nearby neighborhoods
- Highlight and support small and MWBE businesses in the Corridor
- Work with stakeholders to celebrate diversity through cultural events

CONCEPTUAL IMAGES

TYPE 3

Where no sidewalk is present or currently proposed in the study area, a minimum 5' sidewalk should be constructed to ensure that there is pedestrian connectivity throughout the entire study area. Where possible, a minimum 4' landscape buffer should be designed along the street, providing room for street trees and additional plantings.

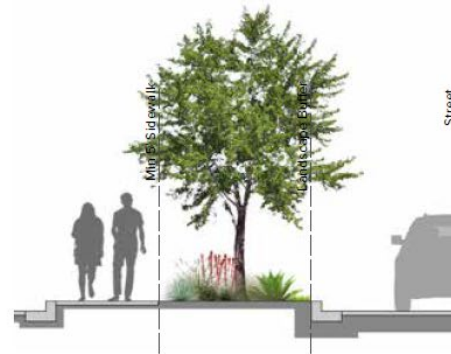
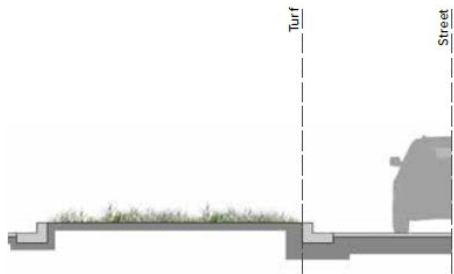
STREETSCAPE GUIDELINES

PLANT LIST

- Red yucca
- Mexican feather grass
- Switch grass
- Big muhly grass
- Texas sotol
- Century agave
- Cedar elm



Key Map



Existing Conditions



Proposed Enhancements



DESIGN GUIDELINES

COLLINS STREET & PIONEER PARKWAY

4.08



505 DESIGN

LandDesign.

DESIGN GUIDELINES

COLLINS STREET & PIONEER PARKWAY

4.04

CONCEPTUAL IMAGES

SIGNAGE GUIDELINES



SIGNAGE GUIDELINES



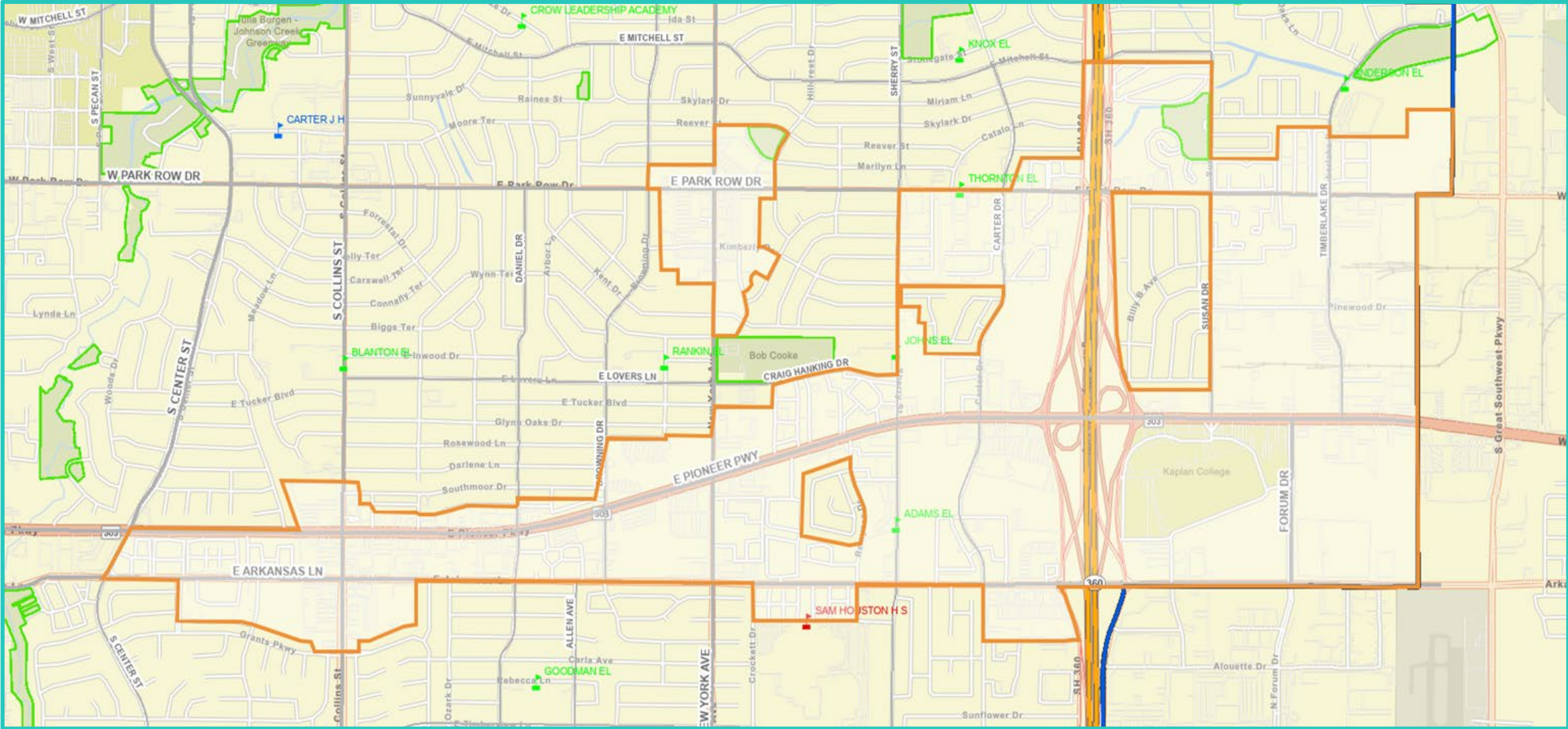
SIGNAGE GUIDELINES



What is a TIRZ?

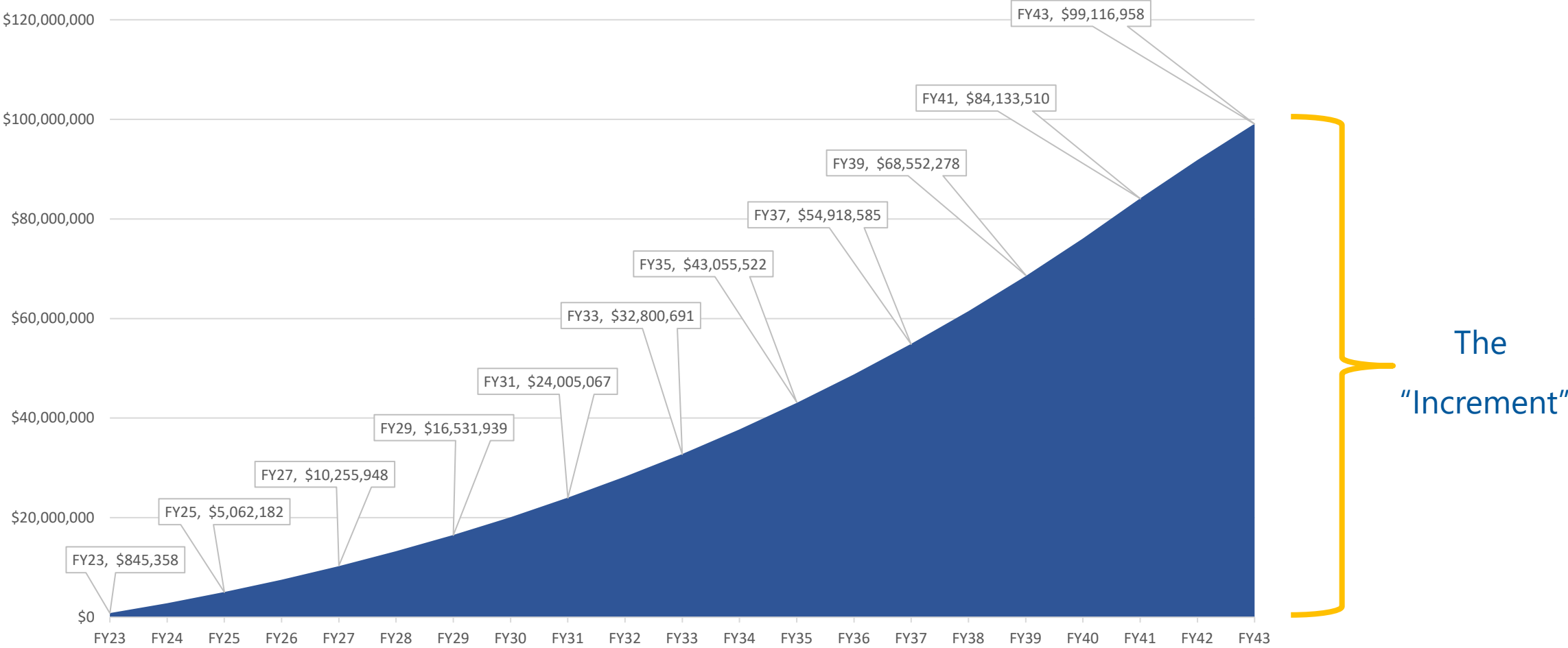
- Tax Increment Reinvestment Zones are special zones created to help spur new investment and development in a given area
- These zones help finance costs of redevelopment and promote growth in areas that would not otherwise attract as much investment interest
- The growth in property value above the initial base year level is the produces the “tax increment”, which is the revenue that funds activities in the TIRZ
- This revenue is captured over time and set aside in a fund to finance public improvements and assist with economic development within the zone

TIRZ 7 – International Corridor



TIRZ 7 – International Corridor

TIRZ 7 Projected Balance



How is TIRZ 7 governed?

- TIRZ 7 became effective in early 2022. The City contributes 70% of its M&O property tax increment from the zone to the TIRZ fund, and the County contributes 70% of its M&O increment (tax rate is split between M&O and I&S rate – City's for FY24 are .4080 and .1818 per \$100 value)
- TIRZ 7 has a 9-member board of directors (terms expire December 2023):
 - Place 1 – Tarrant County: JoAnna Cardoza
 - Place 2 – City of Arlington: Yen Nguyen
 - Place 3 – City of Arlington: David Dang
 - Place 4 – City of Arlington: Sue Phillips
 - Place 5 – City of Arlington: Rebecca Boxall
 - Place 6 – City of Arlington: Long Pham
 - Place 7 – City of Arlington: Dr. Barbara Odom-Wesley
 - Place 8 – City of Arlington: Nikkie Hunter
 - Place 9, Chair – City of Arlington: Mayor Jim Ross

What is a Project and Financing Plan?

- The Project and Financing Plan is the adopted plan for the funding and implementation of projects within the TIRZ
- It must be approved by the TIRZ board and City, and any changes to the plan must be approved by the TIRZ board and City and then new participation agreement with the County must be executed
- TIRZ 7's PFP specifically allows (costs over 30-year life of TIRZ):
 - Infrastructure improvements: \$30,000,000
 - Streetscape improvements and beautification: \$10,000,000
 - Pedestrian amenities (parks, plazas, open spaces): \$10,000,000
 - Economic development: \$10,000,000 – opportunity for large catalyst project funding or small business program funding, or a combination

How are TIRZ Projects Implemented?

Once approved by the TIRZ Board and City Council, projects are implemented by the project initiator/applicant:

- If initiated by a private sector applicant, that applicant manages planning and implementation of project, including:
 - Design
 - Permitting
 - Contracting/Construction
- If the project is initiated by the City, City manages planning and implementation
- Local and MWBE contractors are preferred

CONTACT INFORMATION



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Contact Information for Council Members and Staff
Información de Contacto para Miembros del Consejo y Personal
Thông tin liên lạc của các nghị viên và nhân viên thành phố

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DISCUSSION

