NEIGHBORHOOD LEADERSHIP NETWORK Virtual QUARTERLY MEETING

SATURDAY, FEBRUARY 18, 2023 9:30 AM



AGENDA

- 1. Welcome & Introductions
- 2. Announcements
- 3. Presentation: Arlington Communications
- 4. Presentation: 2023 Bond Election
- 5. Neighborhood Forum: Concerns, Issues, Solutions
- 6. Future Discussion Items
- 7. Adjourn









Presentation: Arlington Communications

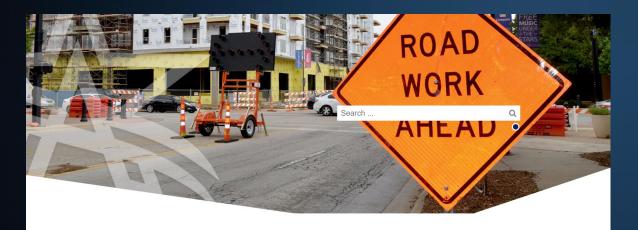
Kristen Waggener, CPC

Marketing Communication Manager City of Arlington



TELL OUR STORY





ABRAM STREET REBUILD









CONSTRUCTION DETOURS

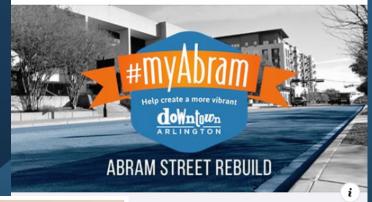














Street Closure in Downtown Planned May rlington

817 **Boost Post** Engagements 39 Comments 41 Shares ⇔ Share Comment

TELL OUR STORY

















COMMUNICATION CHANNELS



- ArlingtonTX.gov
- MyArlingtonTX.com
- Weekly E-newsletter
- PSA Billboards
- CodeRed
- CitiBot

- Ask Arlington App
- Dream Team DigitalAmbassadors
- Cable Channel
- Water Bill Inserts
- Action Center

YOUR CITY AT WORK



POTHOLES FILLED (ROLLING 12 MONTHS AVG)



BUILDINGS INSPECTED WITHIN 24 **HOURS**



ACTION CENTER FIRST CALL RESOLUTION



9-1-1 CALLS **ANSWERED** WITHIN 10 **SECONDS**



VIEW ALL RESULTS



RESIDENTIAL RECYCLING **COLLECTED IN MONTHLY TONS**



Traffic Signals Receiving Annual Maintenance

90

Reported through 12/31/2018



Current History Detail

Potholes Filled (Rolling 12 Months Àvg)

11,654

Reported through 9/30/2018



Current History Detail

Lane Miles with Overall Condition Index (OCI) <50

277

Reported through 9/30/2018

Goal: 270

VIA Accounts Created

Reported through 12/30/2018

Goal: 7,500

Percentage of Inlets Inspected (Rolling 12 Months Avg)

99%

Reported through 9/30/2016



VIA Ridership since Launch

140,942

Reported through 3/23/2019



WEEKLY E-NEWSLETTER



Get the lat	test news delivered straiç	ght to your	inbox! Ty	pe your ema	ail		Subscribe	,
Select Language	НОМЕ	CITY HALL	RESIDENTS	BUSINESS	VISITORS	NEWS	E-SERVICES	I WANT TO
			Search					⊕ Q
	YOUR COMMUNITY	NEWS .	AND EVE	NTS				

- Sign up at ArlingtonTX.gov
- Sent weekly on Thursdays

SOCIAL MEDIA CHANNELS



- Facebook
- Instagram
- Twitter
- Nextdoor
- YouTube
- LinkedIn
- Pinterest

FOLLOW US!



@CIUDADDEARLINGTONTX



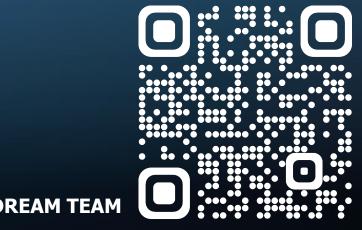


DREAM TEAM DIGITAL AMBASSADORS



- 4,187 ambassadors
- Weekly post to share
- Relaunching program in 2023.
- Opportunity to win prizes for helping us share



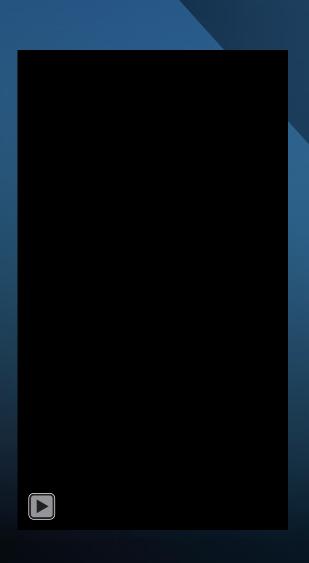


RECURRING VIDEO SERIES

- American Dream Videos
- Explore Arlington
- Arlington Eats
- Dream Builders
- Meet the Neighbors
- Neighborhood Network News
- Pets of the Week

- Culture Buzz
- MyArlingtonTV News
- Weekend Buzz
- Your Money in Action
- On the Clock
- Ask Arlington
- Student Athlete of the Month

MYARLINGTONTV NEWS & WEEKEND BUZZ



ASK ARLINGTON APP





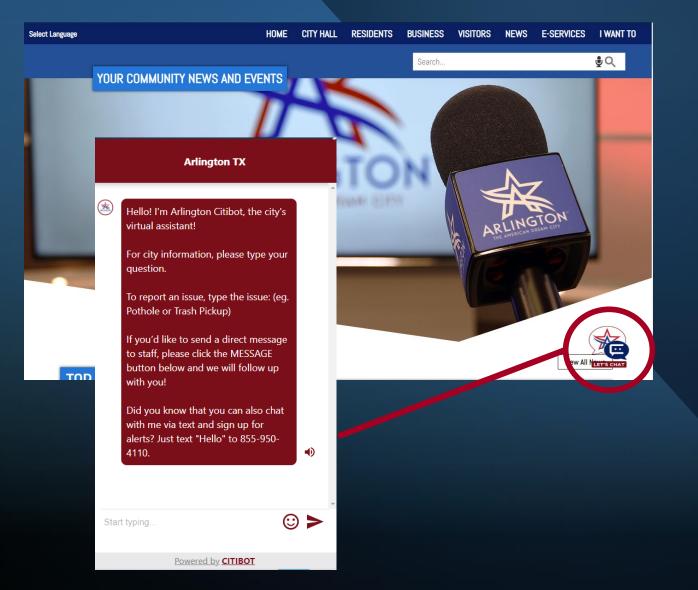
27,991 issues resolved

DOWNLOAD THE APP



CITIBOT





- Ask questions or report issues
- Available on the website or via text
- "Hello" to855-950-4110
- Sign up for notifications

Presentation: 2023 Bond Election Information

Sarah Stubblefield, AICP

Strategic Initiatives Manager City of Arlington

BOND PROGRAM DEVELOPMENT PHASES

APRIL - AUGUST

PRIORITIZE PROJECTS

- Condition Analysis
- Data Analysis
- Public Input
- Reduced Project List from \$1.1 billion to \$468 million for consideration

AUGUST – OCTOBER

CITIZENS' BOND COMMITTEE

- Appointed August 2022
- •19 members
- 10 meetings
- •Bus Tour
- Final Recommendation

DECEMBER – FEBRUARY

COUNCIL CONSIDERATION

- Reviewed CBC recommendation
- Added 5th year to program with additional high-priority projects totaling \$278 million
- Vote to call an election on February 7





Bond Proposition Summary

PROPOSITION A	STREET IMPROVEMENTS AND PUBLIC WORKS FACILITIES	\$219,460,000
PROPOSITION B	PARKS AND RECREATION FACILITIES	\$24,645,000
PROPOSITION C	PUBLIC SAFETY FACILITIES	\$30,080,000
PROPOSITION D	DOWNTOWN CITY ADMINISTRATIVE FACILITIE	\$3,000,000
PROPOSITION E	LIBRARY FACILITIES	\$1,100,000
	TC	TAL \$278,285,000





Proposition A: Street Improvements

Project Name		Cost Estimate		
Randol Mill (Cooper Street to Collins Street)	\$	35,845,000		
Intersections Improvements Project	\$	10,000,000		
Mansfield Webb Road (S Collins Street to New York Avenue)	\$	33,490,000		
Park Row Drive (New York Avenue to SH 360)	\$	43,000,000		
Sherry Street (Park Row Drive to Pioneer Parkway)	\$	25,460,000		
Residential Rebuild		44,165,000		
Sidewalk Program	\$	6,250,000		
Signal and ITS Annual Program		7,500,000		
Irrigation Annual Program	\$	500,000		
Construction Materials Testing	\$	2,250,000		
Safe Routes to School Program		2,000,000		
Public Works South Field Operations Building Construction	\$	9,000,000		
Street Improvements Total	\$	219,460,000		





Proposition B: Parks & Recreation

Project Name		Cost Estimate
Fielder Park Improvements	\$	2,100,000
Playground Replacements		4,000,000
NL Robinson Park Development - Phase I		1,675,000
Elzie Odom Athletic Center Improvements		3,000,000
Woodland West Park Aquatic Facility	\$	7,000,000
Village Creek Linear Park Trail Development	\$	6,870,000
Parks & Recreation Total	\$	24,645,000





Proposition C: Public Safety Facilities

Project Name	Cost	Estimate
North Police Substation Construction	\$	15,000,000
Fire Station #18 Construction	\$	9,250,000
HVAC, Roof, Window, Elevator, and Generator Replacements at Public Safety Facilities	\$	5,830,000
Public Safety Facilities Total	\$	30,080,000





Proposition D: Downtown Administrative Buildings

Project Name	Cost Estimate
Downtown City Administrative Building Improvements	\$ 3,000,000
City Administrative Facilities Total	\$ 3,000,000





Proposition E: Libraries

Project Name	Cost Estimate		
HVAC, Roof, and Generator Replacements at Libraries	\$ 1,100,000		
Libraries Total	\$ 1,100,000		





May 6, 2023 Election Timeline

Council Called Bond

Election

February 7, 2023

Last Day to Register to Vote

April 6, 2023

Early Voting

April 24 – May 2, 2023

Election Day

May 6, 2023

www.ArlingtonTx.gov/Bond





Neighborhood Forum: Concerns, Issues, Solutions Future Meetings/Discussion Items

Join the Neighborhood Leadership Network Listserv

The NLN Listserv gives neighborhood leaders direct access to other neighborhood leaders in between NLN Quarterly meetings. Joining the NLN Listserv allows you to email other NLN Listserv members directly with question, concerns, advice (city moderated).

Send an email to Sarah. Stubble field @Arlington Tx.gov to request more information on joining the NLN Listserv!

Next meeting: May 13, 2023



