

## 2025 Goals and Objectives

### Category: Community and Neighborhood Development

- Goal 1 Provide a range of housing that is available, accessible and affordable to serve the long term needs of the City.**
- Objective 1-1 Provide a mixture of housing types.
  - Objective 1-2 Encourage higher density infill development where appropriate.
  - Objective 1-3 Increase number of housing option for retirees.
- Goal 2 Provide quality housing in the City.**
- Objective 2-1 Maintain quality of existing housing stock.
  - Objective 2-2 Require high-quality construction for new developments.
  - Objective 2-3 Promote subdivision design that creates desirable and cost-efficient living areas.
- Goal 3 Provide quality and effective community services to Arlington residents.**
- Objective 3-1 Continue to provide quality police, fire and EMS protection.
  - Objective 3-2 Provide a quality educational system at all levels.
  - Objective 3-3 Provide adequate school facilities to accommodate anticipated student growth.
  - Objective 3-4 Provide health and human services, including transportation and other supportive services.
- Goal 4 Preserve existing neighborhoods.**
- Objective 4-1 Promote unique attributes of existing neighborhoods.
  - Objective 4-2 Encourage compatible development.
  - Objective 4-3 Reinvigorate underutilized neighborhoods.
  - Objective 4-4 Protect and preserve existing housing stock to avoid the loss of dwelling units that are unlikely to be replaced.
- Goal 5 Promote a system of parks, open spaces, trails and gathering spaces to encourage interaction within and among neighborhoods.**
- Objective 5-1 Ensure existing parks and recreation facilities are maintained and updated to provide high quality recreational experiences.
  - Objective 5-2 Preserve and enhance the city's valuable and sensitive natural resources.
  - Objective 5-3 Improve accessibility to parks for all citizens.
  - Objective 5-4 Improve park safety and security.
- Goal 6 Protect the City's history.**
- Objective 6-1 Preserve historical and/or locally significant districts/areas.
  - Objective 6-2 Preserve historic structures.

## Category: Economic Development

- Goal 7**      **Encourage a diverse economy not only focused on the five target areas – advanced materials and manufacturing; health care and life sciences; tourism and hospitality; logistics and trade; and professional, business, and information services – but also open to market shifts and entrepreneurial endeavors.**
- Objective 7-1      Promote small business development and entrepreneurial ventures.
- Objective 7-2      Promote business retention, expansion and recruitment.
- Objective 7-3      Increase and expand the various industry representatives in Arlington.
- Goal 8**      **Promote Downtown University Core as a vibrant destination.**
- Objective 8-1      Develop a Downtown University identity.
- Objective 8-2      Encourage development and redevelopment.
- Objective 8-3      Continue to strengthen ties between the City and various entities within the Downtown area.
- Objective 8-4      Develop a pedestrian-friendly infrastructure for Downtown.
- Objective 8-5      Provide convenient and purposeful parking Downtown.
- Objective 8-6      Support on-going entertainment, arts and culture and community gathering.
- Goal 9**      **Provide a business friendly environment.**
- Objective 9-1      Promote efficiency and consistency in the development review and permitting processes.
- Objective 9-2      Promote effective customer service
- Objective 9-3      Disseminate information in a timely and efficient manner.
- Goal 10**      **Promote the Airport as an economic engine.**
- Objective 10-1      Diversify uses in and around the Airport.
- Goal 11**      **Capitalize on Arlington’s tourism and recreational endeavors.**
- Objective 11-1      Promote Arlington as a top tourism destination (include Downtown and Entertainment area linkage).
- Objective 11-2      Promote complementary economic endeavors around existing and future entertainment venues.
- Goal 12**      **Maintain a competitive workforce.**
- Objective 12-1      Align workforce development and educational systems to support economic development.

## Category: Environment

- Goal 13 Preserve natural areas and public open spaces.**
- Objective 13-1 Acquire unique properties, floodplain areas and additional right-of-way.
  - Objective 13-2 Preserve floodplain areas as well as wetlands and stream buffers to improve water quality and maintain natural habitat.
  - Objective 13-3 Protect slopes and channels from erosion.
  - Objective 13-4 Protect the biodiversity and scenic characteristics of cross-timbers forest.
- Goal 14 Conserve natural resources and energy.**
- Objective 14-1 Reduce the use of electricity and gas for lighting, air conditioning and heat.
  - Objective 14-2 Reduce the volume and rate of stormwater run-off.
  - Objective 14-3 Make water reduction, pollution prevention and recycling integral parts of how City government and other in the City conduct their daily business.
  - Objective 14-4 Protect and improve the quality and function of the City's air, land and water resources.

## Category: Infrastructure

- Goal 15 Provide high-quality water and sanitary sewer services.**
- Objective 15-1 Ensure adequate infrastructure is in place to support the fire flow and/or domestic water supply needs.
  - Objective 15-2 Provide excellent service levels.
- Goal 16 Coordinate, provide and maintain a multi-modal transportation network.**
- Objective 16-1 Provide safe and well-maintained streets.
  - Objective 16-2 Promote pedestrian and bicycle movement throughout the City.
  - Objective 16-3 Consider plans for public transportation systems throughout the City.
  - Objective 16-4 Maintain Airport infrastructure.
  - Objective 16-5 Maximize the capacity of the existing infrastructure.

**Category: Land Use**

- Goal 17 Promote a healthy, viable mix of land uses.**  
Objective 17-1 Promote cohesive development with neighboring cities.  
Objective 17-2 Encourage land use patterns that address appropriate transitions and mix of uses.  
Objective 17-3 Coordinate future land uses with the availability of facilities and services.
- Goal 18 Maintain and enhance the quality of life in residential areas.**  
Objective 18-1 Protect areas from encroachment of incompatible activities or land uses which may have a negative influence on the residential living environment.  
Objective 18-2 The location of residential development should bear a reasonable relationship to the capacity of the existing and planned road network.  
Objective 18-3 Promote residential development that protects existing, low-density neighborhoods while allowing greater flexibility in designated areas.  
Objective 18-4 Protect quality of life in existing neighborhoods.  
Objective 18-5 Increase levels of home ownership.
- Goal 19 Ensure that the City is well served by commercial districts/areas in appropriate locations that meet the day-to-day needs of its residents and visitors.**  
Objective 19-1 Provide a broad range of convenient shopping venues.  
Objective 19-2 Promote redevelopment and infill of existing underutilized commercial areas.  
Objective 19-3 Maintain and enhance the character of existing commercial areas.
- Goal 20 Maintain, preserve and promote the sustainability of the City.**  
Objective 20-1 Proactively practice redevelopment and revitalization of target areas.  
Objective 20-2 Proactively plan for population growth.  
Objective 20-3 Preserve and protect existing neighborhoods.

**Category: Urban Design**

- Goal 21      Create “place-making” that enhances quality of life.**
- Objective 21-1      Provide a well-maintained and connected system of public spaces.
  - Objective 21-2      Encourage human scale development in appropriate locations.
  - Objective 21-3      Promote complementary design for existing and new structures.
  - Objective 21-4      Capitalize on unique vistas and significant viewsheds.
  - Objective 21-5      Provide safe, well-designed buildings and spaces.
- Goal 22      Create an atmosphere/environment that promotes the City’s vision.**
- Objective 22-1      Establish a clear identity.
  - Objective 22-2      Enhance the appearance and perception of quality along thoroughfare corridors.
  - Objective 22-3      Encourage the unique character of all structures.

DRAFT