



Martin Luther King, Jr.
Celebration Committee
P.O. Box 1921 • Arlington, Texas • 76004-1921

MLK Celebration
Chairs

Zeb Strong
2009-2010

James Rose
2000-2001, 2004-2005
2008-2009

Dr. Curtis O. Hill
2007-08

Chief Theron Bowman
2002-2003, 2006-2007

Dr. Robert Bing
2001-2002, 2005-2006

Robert Phanelson
2003-2004

Father Philip Johnson
1999-00

Rickey Childers
1998-99

Dr. Nadine Jenkins
1997-98

Rev. J.D. Phillips
1996-97

Mayor Elzie Odom
Lynda Freeman
1995-96

Dr. Jim Callicutt
Zeb Strong
1994-95

Malcolm Turner
1992-1994

Dovie Webber
1991-92

Hazel Lewis
1990-91

Dr. Don Pike
1989-90

Dear Perspective Sponsor:

Some 4,000 Arlington area residents will attend and participate in our Martin Luther King, Jr. "Sharing the Dream" Celebration from January 15-18, 2010. Now in our 21st year, we rely upon the contributions and support of businesses whose tax deductible contributions help us to celebrate Dr. King's vision, diversity, and inclusion. Your donations also help provide college scholarships for young men and women in Arlington.

The celebration emphasizes the dream and legacy of Dr. Martin Luther King. Like Dr. King, we celebrate the strengths of diversity, educational achievement and inclusion. The celebration consists of various events including the annual banquet, an ecumenical service, a step show, a spoken word event, a multicultural festival, and a youth extravaganza, among many others.

We need your generous financial support as a sponsor of the Martin Luther King, Jr. Celebration. Although every dollar given is needed and appreciated, official sponsorship packages range from \$100 to \$10,000. These sponsorships provide scholarship opportunities for essay contest winners to attend college and savings bonds for art contest winners to pursue educational ambitions. Thank you for your commitment and support of the 2010 Arlington Sharing the Dream celebration.

Sincerely,

Robert Sturns
Economic Development Mgr

Elzie Odom
Former Arlington Mayor

Grace McDermott
US Pan Asian American
Asian Chamber



Arlington Martin Luther King, Jr. "Sharing the Dream" Celebration Sponsorship Form

Sponsorship Levels:

- \$10,000 and above - Platinum Sponsorship**
 - Two tables (16 tickets) reserved for you and your guests at the *Sharing the Dream* banquet
 - Public Remarks Opportunity on program
 - Framed print of the First Place winning art design
 - MLK commemorative T-Shirt
 - Recognition in the program & Commemorative gift

- \$5,000 to \$9,999 - Gold Sponsorship**
 - One table reserved for you and your guests at the *Sharing the Dream* banquet
 - Public Remarks Opportunity on program
 - Framed print of the First Place winning art design submission
 - Recognition in the program & Commemorative gift

- \$2,500 to \$4,999 - Silver Sponsorship**
 - One table reserved for you and your guests at the *Sharing the Dream* banquet
 - Framed print of the First Place winning art design
 - Recognition in the program & Commemorative gift

- \$1,500 to \$2,499 - Bronze Sponsorship**
 - Six tickets reserved for you and your guests at the *Sharing the Dream* banquet
 - Recognition in the program & Commemorative gift

- \$1,000 to \$1,499 - Benefactor Sponsorship**
 - Four tickets reserved for you and your guests at the *Sharing the Dream* banquet
 - Recognition in the program & Commemorative gift

- \$500 to \$999 - Partner Sponsorship**
 - Two tickets reserved for you at the *Sharing the Dream* banquet
 - Recognition in the program & Commemorative gift

- \$250 to \$499 - Corporate Sponsorship**
 - Recognition in the program & Commemorative gift

- \$100 to \$249 - Individual Sponsorship**
 - Recognition in the program

Make checks payable to: Arlington MLK Celebration Committee. Invoice will be mailed to you.

- \$10,000 and above Platinum Level
- \$5,000 to \$9,999 Gold Level
- \$2,500 to \$4,999 Silver Level
- \$1,500 to \$2,499 Bronze Level
- \$1,000 to \$1,499 Benefactor Level
- \$500 to \$999 Partner Level
- \$250 to \$499 Corporate Level
- \$100 to \$249 Individual Level
- Other Donation \$ _____

Date: _____ Telephone: _____

Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Please return this form to:

Arlington MLK Celebration Committee
P.O. Box 1921
Arlington, TX 76004-1921
Fax: 817-459-5722
www.arlingtonMLK.com

We thank you for your sponsorship of the 2010 Martin Luther King Jr. Celebration!