



COWBOYS STADIUM

DRAFT 6-16-09

FOR IMMEDIATE RELEASE

Jonas Brothers World Tour Kicks Off Saturday at Cowboys Stadium *Venue officials provide updated parking and event information*

(June 18, 2009—Arlington, TX) Officials with Cowboys Stadium are urging parents and guests to pay special attention to important parking and event details for Saturday's Jonas Brothers concert.

"This is a much different event than the George Strait concert, with a different audience that presents some unusual logistical challenges," said Brett Daniels, Director of Client Services for the Dallas Cowboys. "We are ready, but we need parents and drivers to go to www.dallascowboysmaps.com to get the most current updates about getting into the building. Here is the key---plan ahead. Go to the site and enter your zip code and your pre-paid parking lot number, or you can select cash parking, and receive correct directions."

For this event, the stadium has established a drop-off and pick-up area in Lot 11 off of N. Collins Street (FM157) and Cowboys Way. Additional signage for north bound and south bound traffic will identify this area. Parking lots open at 4:00pm and all stadium doors open at 5:30pm. The concert will begin at 7:00pm and end at approximately 10:30pm. Parents who are returning to pick up their youth will be admitted into Lot 11 at 8 pm.

As a special courtesy, Cowboys Stadium will provide a parent hospitality tent in Champions Plaza located on the west side of the stadium. There is no admission fee, and concessions will be available. However, if a parent wants to stay and does not have a pre-purchased parking pass, they will be directed to the cash lots.

"Check your event ticket carefully," said Daniels. "Use your designated stadium entry gate. This entry gate is assigned based on seat location to make it easy to find your seat once you are in the building. Not all tickets will be accepted at every entrance."

Post-event operations include additional staff and police for Lot 11 to direct traffic and portable toilet facilities. This area will also have a coned pedestrian waiting area in case a youth arrives before the parent for pick up after the event

Officials also stressed the following items will not be allowed into the stadium:

- Large bags, backpacks or carry bags. Women's purses are allowed but contents will be inspected.
- Food, drinks or beverages of any kind (including bottled water)
- Video or audio recording devices of any kind
- Professional cameras. Only small, pocket-sized personal cameras will be allowed.

About Cowboys Stadium

Cowboys Stadium is the largest, most technologically advanced entertainment venue in the world. Designed by HKS and built by Manhattan Construction, the \$1.1 billion stadium features two monumental arches, the world's largest HDTV video board, an expansive retractable roof and the largest retractable end zone doors in the world. Features of the stadium include expandable seating for up to 100,000 fans, 300 luxury suites, club seating on multiple levels and the Dallas Cowboys Pro Shop, open to the public year round. In addition to being the new home of the Dallas Cowboys, the stadium will host the 2011 Super Bowl, the 2010 NBA All-Star Game and the 2014 NCAA men's basketball Final Four as well as high school and college football games, concerts and special events. For more information, go to <http://stadium.dallascowboys.com>.

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