

COWBOYS COMPLEX	APPROVED MAJOR SPORTS COMPLEXES ON SITE						APPROVED MAJOR SPORTS COMPLEXES OFF SITE					
	AREA (SQ FT)	HEIGHT (FEET)	QTY	SPONSOR (%)	EMC AND READER	SPACE (FEET)	AREA (SQ FT)	HEIGHT (FEET)	QTY	SPONSOR (%)	EMC AND READER	SPACE (FEET)
PRIMARY & DECORATIVE VERTICAL BANNERS	87	35	2 PER POLE	100	NA	2 PER POLE	35	35	NA	20	NA	2 PER POLE
ROOFTOP FLAGS	87	25	2 PER POLE	100	NA	2 PER POLE	35	25	NA	20	NA	2 PER POLE
POLE SIGNS	700 AND 1200 FOR EMC	42.5-80	6 TOTAL PER FACILITY ON AND OFF SITE; AND 1 ON I-30 FRONTAGE; 1 ON SH 360 FRONTAGE; 2 COLLECTIVE	100	YES	625	700 AND 1200 FOR EMC	42.5-80	6 TOTAL PER FACILITY ON AND OFF SITE; AND 1 ON I-30 FRONTAGE; 1 ON SH 360 FRONTAGE; 2 COLLECTIVE	35	YES	625
GROUND SIGNS	400	24	1/200' FRONTAGE	90	YES	150	NOT PERMITTED					
DIRECTION AND SITE CIRCULATION	NOT PERMITTED						400	24	1/250' FRONTAGE (6 MAX)	35	YES	250
WALL SIGNS - STADIUM	70%	NA	BASED ON WALLS	100	YES	50' FOR LESS THAN 65 SQ FT BELOW 10' ABOVE SIDEWALK	NOT PERMITTED					
WALL SIGNS - PERIPHERAL BUILDINGS	70%	NA	BASED ON WALLS	100	YES	50' FOR LESS THAN 65 SQ FT BELOW 10' ABOVE SIDEWALK	NOT PERMITTED					
ENTRANCE PARKING LOT SIGNS	450	60	3 PER PARKING ENTRANCE	100	YES	NA	NOT PERMITTED					
STADIUM ENTRANCE GATE SIGNS	450	60	3 PER GATE	100	YES	NA	NOT PERMITTED					
MAJOR SITE IDENTITY SIGNS (GROUND BASED PYLON)	12,000	100 X 60	6 TOTAL PER FACILITY ON AND OFF SITE	100	YES	625	12,000	100 X 60	6 TOTAL PER FACILITY ON AND OFF SITE	35	YES	625
ROOF SIGNS	6,500	60 ABOVE ROOF	6 TOTAL PER FACILITY (STADIUM ROOF SIGNS EXEMPT)	100	YES	NA	NOT PERMITTED					
ARCADE SIGNS	60	3	1 PER ENTRANCE	100	YES	NA	NOT PERMITTED					
AIR BALLOONS	NA	100	NA	100	NA	50' APART; 60 DAYS	NOT PERMITTED					
TEMP. SPECIAL EVENTS BANNER	NA	NA	NA	100	NA	60 DAYS	NOT PERMITTED					
TEMP. VIDEO SCREENS	3500	NA	NO LIMIT	100	NA	60 DAYS	NOT PERMITTED					
AMERIQUEST COMPLEX (EXCLUDES STADIUM)	APPROVED MAJOR SPORTS COMPLEXES ON SITE (EXCLUDES STADIUM)						APPROVED MAJOR SPORTS COMPLEXES OFF SITE (EXCLUDES STADIUM)					
	AREA (SQ FT)	HEIGHT (FEET)	QTY	SPONSOR (%)	EMC AND READER	SPACE (FEET)	AREA (SQ FT)	HEIGHT (FEET)	QTY	SPONSOR (%)	EMC AND READER	SPACE (FEET)
PRIMARY & DECORATIVE VERTICAL BANNERS	87	35	2 PER POLE	100	NA	2 PER POLE	35	35	NA	20	NA	2 PER POLE
ROOFTOP FLAGS	87	25	2 PER POLE	100	NA	2 PER POLE	35	25	NA	20	NA	2 PER POLE
POLE SIGNS	700 AND 1200 FOR EMC	42.5-80	6 TOTAL PER FACILITY ON AND OFF SITE; AND 1 ON I-30 FRONTAGE; 1 ON SH 360 FRONTAGE; 2 COLLECTIVE	100	YES	625	700 AND 1200 FOR EMC	42.5-80	6 TOTAL PER FACILITY ON AND OFF SITE; AND 1 ON I-30 FRONTAGE; 1 ON SH 360 FRONTAGE; 2 COLLECTIVE	35	YES	625
GROUND SIGNS	400	24	1/200' FRONTAGE	90	YES	150	NOT PERMITTED					
DIRECTION AND SITE CIRCULATION	NOT PERMITTED						400	24	1/250' FRONTAGE (6 MAX)	35	YES	250
WALL SIGNS - PERIPHERAL BUILDINGS	70%	NA	BASED ON WALLS	100	YES	50' FOR LESS THAN 65 SQ FT BELOW 10' ABOVE SIDEWALK	NOT PERMITTED					
ENTRANCE PARKING LOT SIGNS	450	60	3 PER PARKING ENTRANCE	100	YES	NA	NOT PERMITTED					
STADIUM ENTRANCE GATE SIGNS	450	60	3 PER GATE	100	YES	NA	NOT PERMITTED					
MAJOR SITE IDENTITY SIGNS (GROUND BASED PYLON)	12,000	100 X 60	6 TOTAL PER FACILITY ON AND OFF SITE	100	YES	625	12,000	100 X 60	6 TOTAL PER FACILITY ON AND OFF SITE	35	YES	625
ROOF SIGNS	6,500	60 ABOVE ROOF	6 TOTAL PER FACILITY (STADIUM ROOF SIGNS EXEMPT)	100	YES	NA	NOT PERMITTED					
ARCADE SIGNS	60	3	1 PER ENTRANCE	100	YES	NA	NOT PERMITTED					
AIR BALLOONS	NA	100	NA	100	NA	50' APART; 60 DAYS	NOT PERMITTED					
TEMP. SPECIAL EVENTS BANNER	NA	NA	NA	100	NA	60 DAYS	NOT PERMITTED					
TEMP. VIDEO SCREENS	3500	NA	NO LIMIT	100	NA	60 DAYS	NOT PERMITTED					
AMERIQUEST STADIUM	APPROVED MAJOR SPORTS COMPLEXES ON SITE (STADIUM)						APPROVED MAJOR SPORTS COMPLEXES OFF SITE					
	AREA (SQ FT)	HEIGHT (FEET)	QTY	SPONSOR (%)	EMC AND READER	SPACE (FEET)	AREA (SQ FT)	HEIGHT (FEET)	QTY	SPONSOR (%)	EMC AND READER	SPACE (FEET)
PRIMARY & DECORATIVE VERTICAL BANNERS (STADIUM)	90	60	30	100	NA	1 PER POLE	NA					
ROOFTOP FLAGS (STADIUM)	90	25	NO MAX	100	NA	1 PER POLE	NA					
ARCHWAY BANNERS (STADIUM)	750	TOP OF ARCH	27	100	NA	6 PER SIDE; 1 PER CORNER ENTRY	NA					
PRIMARY ENTRANCE SIGNS (STADIUM)	150	80	7	100	NA	1 PER PRIMARY ENTRY	NA					
SECONDARY ENTRANCE SIGNS (STADIUM)	20	10	24	100	NA	6 PER SIDE	NA					
ROOF SIGNS (STADIUM)	6,500	30	4	100	NO	1 PER SIDE	NA					